

Hampton

Town Hall



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Agenda

- ◆ A Word from Our Founders
- ◆ A Look Back at 2024
- ◆ What's in store for 2025
- ◆ Q&A





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A word from our founders

- Founding story
- What's the end goal?
- Do we actually watch every interview?
- Other thoughts

Our Community

Members

For Hampton Members

JAN

DEC

Core Groups

For Hampton Members

JAN

DEC

Cumulative ARR

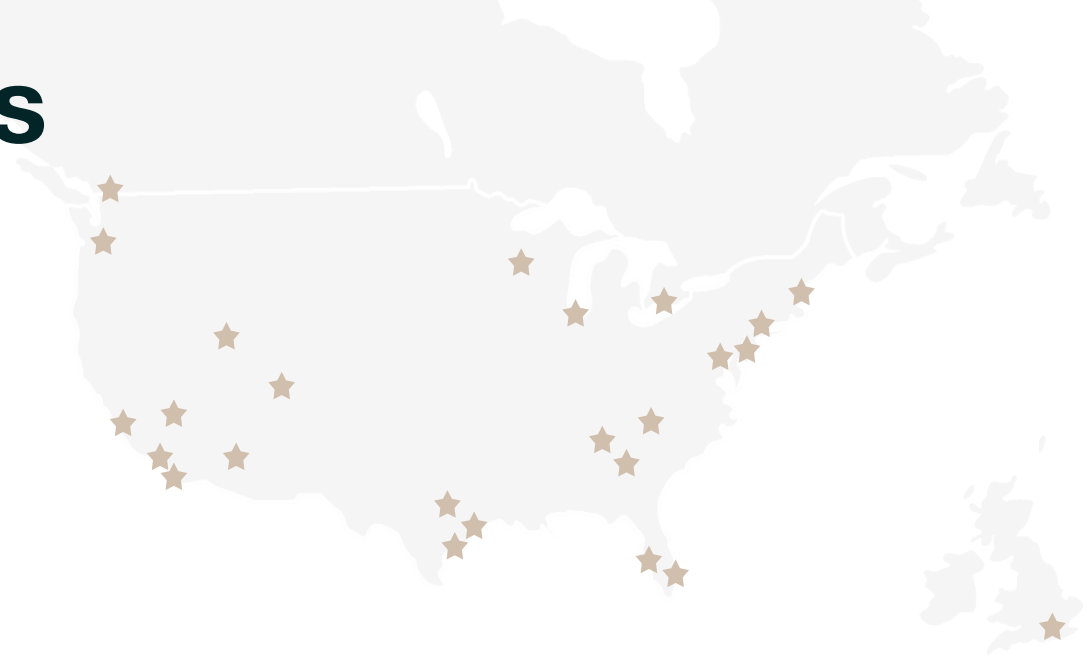
For Hampton Members

JAN

DEC

2024 Highlights

We're consistently blown away by the generosity and engagement within our community. We're committed to ensuring this is the most valuable and engaged founder community there is.



For Hampton Members

Members

Events

Hub Cities

Hampton

2024 Highlights

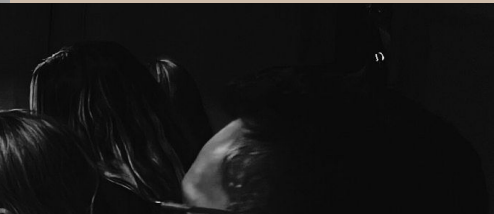
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Digital

285

IRL
235



Foundations Retreats
7

Retreats
4

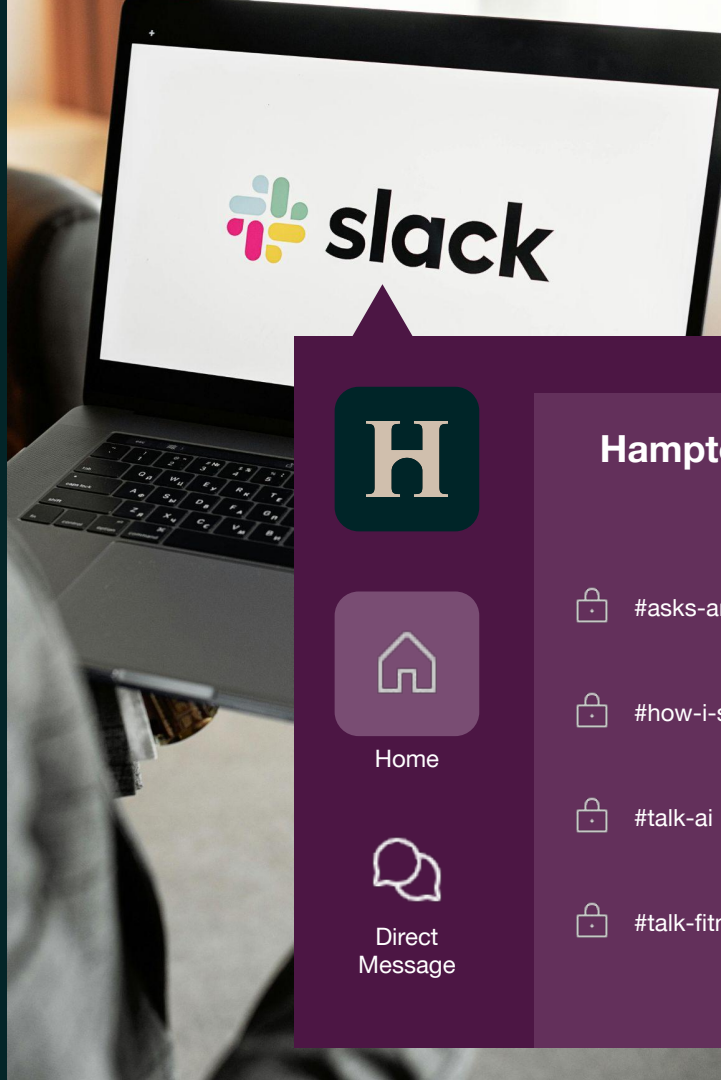


2024 Highlights

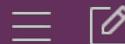
The Most Popular Channels

Gain valuable insights from the best in the business. Top performing slack channels based on viewership (not including #intros!).

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Home



Direct
Message

#asks-and-offers

#how-i-spend-it

#talk-ai

#talk-fitness-wellness-biohacking

You Ask, We Listen

NEW BENEFITS

- **Show up:** Nothing beats IRL.
- **Do your biz:** Concierge & support 10x your value.
- **Paid out:** Give back to those who help us grow.

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Show Up: Nothing beats IRL

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Show Up

VIRTUAL + *IRL* OPTIONS

IRL: EXPANDING CORE GROUPS

Now:

New York
Austin
LA
Miami
San Francisco
Philadelphia

In WIP:

Denver
San Diego
Toronto
London
Chicago
Boston
Washington, DC
Dallas
Vancouver
Atlanta



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Show Up

Core Group Improvements

- Core Group Retreat Playbook
- Better Core Content
- Affinity Groups

EMPOWERING RETREATS

Hampton × BoomPop



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Show Up

More IRL Events

- 110 Hampton-hosted events annually
- 25 Hub Cities
- Unique, fun and exclusive gatherings

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Q1 Events Sneak Peek



2nd Annual New Year,
New You: Nervous
System Reset with
Peter Corbett
NYC
Jan 21 | [RSVP](#)



Anne Mahlum
Founder, Solidcore
Miami
Feb 6th | [RSVP](#)



**Andrew
Wilkinson**
Co-Founder, Tiny
Los Angeles
Mar 13th | [RSVP](#)

Show Up

Social Chair Program

New Improvements!

- 42 social chairs + 25 cities
- More budget
- Better rewards

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Hampton 2025 Cohort

ATLANTA

*For Hampton
Members*

AUSTIN

For Hampton Members

BOSTON

For Hampton Members

CHARLOTTE

*For Hampton
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CHICAGO

For Hampton Members

DALLAS

For Hampton Members

DENVER

For Hampton Members

HOUSTON

For Hampton Members

Hampton 2025 Cohort

LAS VEGAS

*For Hampton
Members*

LONDON

For Hampton Members

LOS ANGELES

*For Hampton
Members*

LOS ANGELES

For Hampton Members

MIAMI

For Hampton Members

MINNEAPOLIS

*For Hampton
Members*

NASHVILLE

*For Hampton
Members*

NYC

For Hampton Members

Hampton 2025 Cohort

OHIO

*For Hampton
Members*

PHILADELPHIA

*For Hampton
Members*

PHOENIX

*For Hampton
Members*

SALT LAKE CITY

*For Hampton
Members*

SAN DIEGO

*For Hampton
Members*

SAN FRANCISCO

For Hampton Members

SEATTLE

*For Hampton
Members*

TAMPA

*For Hampton
Members*

TORONTO

For Hampton Members

VANCOUVER

For Hampton Members

WASHINGTON, DC

*For Hampton
Members*

2025 Retreat Calendar

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Have an idea for a future retreat? [Tell us!](#)

**Do your biz: Concierge &
support 10x Hampton value.**

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Doing Biz with Hampton

Concierge (coming Q2!)

- Curated intros
- Advice you need
- Support you want

 hampton-concierge

 Messages  New Artboard  Files +



Hey! I am looking to go up market for production.

I'm pretty sure there are some people in here with bigger budget production companies. Could you connect with them?

9:56am

Heck yes. 🙌 Here's two members that come to mind. Let me connect you with them both. Sound good?

9:59am

Today ▾

I know you already connected, so how'd it go?

1:02pm



We spent two hours talking. I made my money back in just one call, so thank you!

1:26pm



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Doing Biz with Hampton

Individualized member support

🔒 help-jordan-dipietro

Messages Add canvas Try a template **NEW**

@Doug Reale created this channel today. This is the very beginning of the 🔒 help-jordan-dipietro channel. Jordan's personal Ham

Add coworkers Send emails to channel

Today ▾

Jordan DiPietro (Hampton) 9:56 AM
Hey @Howard Hampton - can you let me know when the next Philly event is, and how I can RSVP? Thanks!

Howard Hampton 9:59 AM
Hey Jordan! The next Philly event is coming up soon - it's a Holiday Dinner on 12/6. You can RSVP here. Let me know if you have any questions!

Jordan DiPietro (Hampton) 10:03 AM
Oh awesome. Thank you.



▼ General
announcements

▼ Subchannels
geo-chicago
talk-ai
talk-cpg

▼ Direct messages

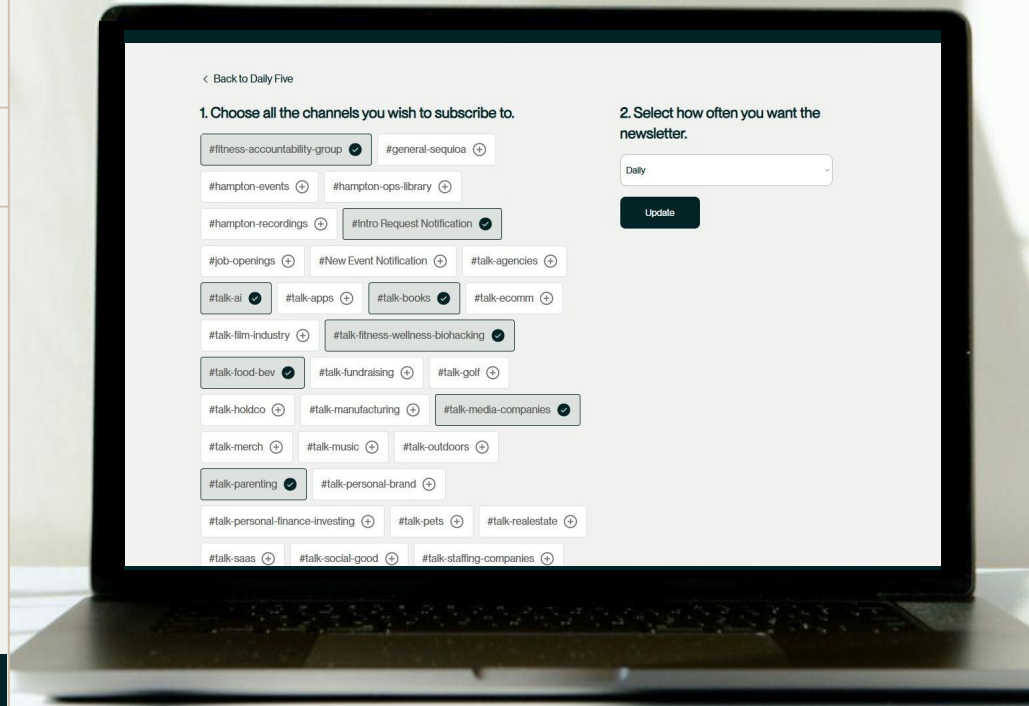
help-jordan-dipietro

Doing Biz with Hampton

The Slack Exchange (coming Q1!)

- The topics you care about
- The frequency you prefer
- The content you love

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Doing Biz with Hampton

Slack Reorganization (coming Q1!)

- Removing chapter walls
- Focus on cities
- Greater access

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Home



Direct
Message



Activity

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announcements

geo-nyc

geo-miami

geo-denver

geo-london

geo-atlanta

Talk-ai

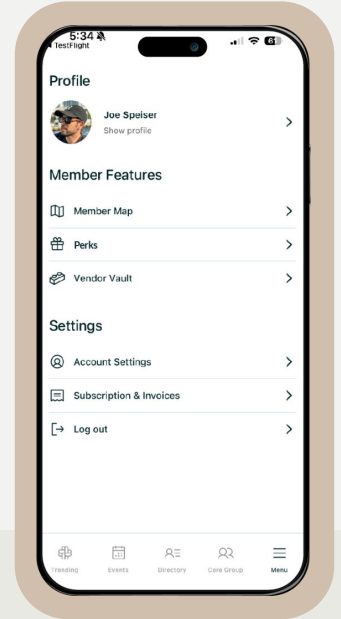
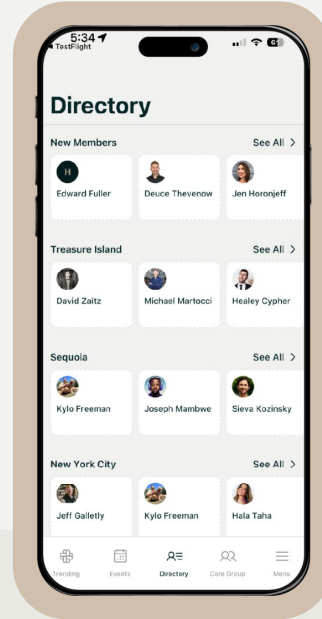
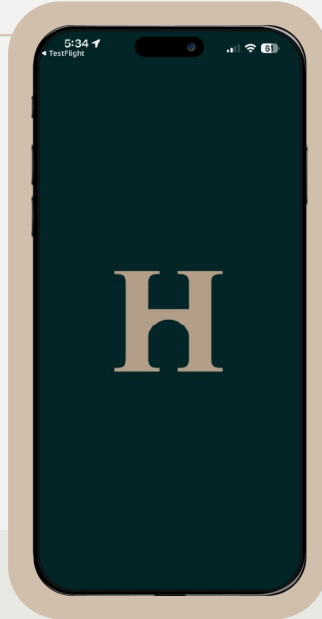
talk-ecomm

talk-parenting

Doing Biz with Hampton

Mobile App (coming Q1!)

- Better login
- Quick functionality
- Easier navigation



Paid out: Give back to those
who help us grow.

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Paid Out

MEMBER REFERRAL PROGRAM!

Program Structure & Rewards

Members can participate by sharing their unique referral link with potential members.

Each successful referral is tracked through our member portal, where members can also monitor their progress and see their earned rewards.




On The Board


The Double


The Triple


The Bullseye


The Perfect Game

 **1 Referral**
Reward: \$\$\$ in retreat credit.

 **2 Referrals**
Reward: \$\$\$ in retreat credit +
\$\$\$ total off next renewal

 **3 Referrals**
Reward: \$\$\$ in retreat credit +
\$\$\$ total off next renewal

 **4 Referrals**
Reward: Your next renewal is *On the House* + \$\$\$ in retreat credit

 **5 Referrals**
Reward: Your next renewal is *On the House* + \$\$\$ in retreat credit for the following year.

Hampton Thank You!

